

# Ultimate dance shoe

You are challenged with designing a brand-new dance shoe! The list below includes features that you need to consider. Make notes on each one.

**Style:** \_\_\_\_\_

**Function:** \_\_\_\_\_

**Appearance:** \_\_\_\_\_

**Safety:** \_\_\_\_\_

**Fastenings:** \_\_\_\_\_

**Comfort:** \_\_\_\_\_

**Theme of dance or film:** \_\_\_\_\_

**Wear and tear:** \_\_\_\_\_

**Materials:** \_\_\_\_\_

**Budget:** \_\_\_\_\_

**Unique selling point (USP):** \_\_\_\_\_